

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

<u>Contract / Revision</u> 498854 /		<u>Alt Order #</u> 06378049
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Estimate #</u> 503	
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$500.00	NM		
				Credited								
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$500.00	NM		
				Credited								
N 12	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$1,025.00	NM		
				Credited								
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$1,025.00	NM		
				Credited								
N 13	KVVU	10/22/12	10/23/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	MTu-----	:30		\$950.00	NM		
				Credited								
	4	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	MTu-----	:30		\$950.00	NM		
				Credited								
N 20	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
				Credited								
Totals											60	\$76,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498854 /		<u>Alt Order #</u> 06378049
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 503
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	60	\$76,500.00	\$65,025.00
Totals	60	\$76,500.00	\$65,025.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 16.08

138 CONANT STREET

SALES PRSN PH- TERESA DIFURIA

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	STEPHANIE KINCAID	
SALES PRSN	PH- TERESA DIFURIA	

PRDCT	EST#	COMMENTS:
ROMNEY FOR PRESIDENT	503	(LINE, ORDER, INVOICE)

ICE)

REP: TO ROSE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST# = 503
AGENCY PRODUCT CODE =

S		M-Fri
\$500.00	10/22	2
400P-500P		
30		
S		
8		

12	S	530P-600P	30	\$1,025.00	10/22	10/23	2	M-TU	2
----	---	-----------	----	------------	-------	-------	---	------	---

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

13	S		700P-730P	30		\$950.00	10/22	10/23	2		M-TU	2
PROGRAM : EXTRA CON COM1: MAX 2X DAY CREDIT TAKEN FOR 2 SPOT(S) MISSED OCT22												

20	S		800A-900A	30		\$850.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT21												

23	A		1100A-1200N	30		\$450.00	10/17	10/17	2		WED	2
PROGRAM : ANDERSON ORD COM1: 2 SPOTS AIRED FROM LINE 5. TP CHG ON WEDNESDAY 10/17. PLS APPROVE.												

24	A		730P-800P	30		\$1,350.00	10/17	10/17	1		WED	1
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : TMZ
 ORD COM1: FROM LINE 15 ONE SPOT DID AIR. PLS APPROVE.

STATION MAKEGOOD OFFERS:
 M4 OK'D MISSED: BONUS
 OFFER: WED/1100A-1200N OCT17(2/WK) 30S \$450.00 (OCT24/12) PLS ADVISE.

CMT: 2 SPOTS AIRED FROM LINE 5. TP CHG ON WEDNESDAY 10/17. PLS APPROVE.

M5 OK'D MISSED: BONUS
 OFFER: WED/730P-800P OCT17 30S \$1,350.00 (OCT24/12) PLS ADVISE.

CMT: FROM LINE 15 ONE SPOT DID AIR. PLS APPROVE.

M6 OK'D BUY#8 MISSED: M-TU/400P-500P OCT22(2/WK) 30S \$500.00 (OCT24/12)
 BUY#12 M-TU/530P-600P OCT22(2/WK) 30S \$1,025.00
 BUY#13 M-TU/700P-730P OCT22 30S \$950.00
 BUY#20 SUN/800A-900A OCT21 30S \$850.00

OFFER: NONE
 CMT: SPOTS N/A DUE TO BASEBALL, DEBATE AND RATE.

OCT/12 76550.00 CONTRACT TOTAL 76550.00
 TOTAL SPOTS 60

REP HEADLINE# 6378049 TRF# 498854
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 16.08
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL 0%
KTUD 0%

SHARES EST

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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N 1	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$725.00			
N 2	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$725.00			
N 3	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$700.00			
N 4	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$700.00			
N 5	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$450.00	NM		
			See MG 5.7,5.8									
	4	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$450.00	NM		
			See MG 5.7,5.8									
	7	KVVU	10/17/12-10/17/12	Better	M-F 11a-12p	---W-----	:30		\$450.00	NM		
			Ⓜ MG for 5.4,5.1									
	8	KVVU	10/17/12-10/17/12	Better	M-F 11a-12p	---W-----	:30		\$450.00	NM		
			Ⓜ MG for 5.4,5.1									
N 6	KVVU	10/22/12	10/23/12	Anderson	3-4p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$450.00			
N 7	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				6	\$500.00			
N 8	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				4	\$500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 9	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				6	\$950.00			
N 10	KVVU	10/22/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$950.00			
N 11	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$6,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				6	\$1,025.00			
N 12	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$1,025.00			
N 13	KVVU	10/22/12	10/23/12	Extra	M-F 7-730p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$950.00			
N 14	KVVU	10/17/12	10/19/12	Extra	M-F 7-730p		:30			NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				6	\$950.00			
N 15	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$1,350.00			
N 16	KVVU	10/22/12	10/23/12	TMZ	730-8p		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$1,350.00			
N 17	KVVU	10/22/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$2,150.00			
N 18	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	6	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				6	\$2,150.00			
N 19	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$1,500.00			
N 20	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 21	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2				2	\$7,500.00			
N 22	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2				2	\$1,850.00			
Totals											92	\$103,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	92	\$103,800.00	\$88,230.00
Totals	92	\$103,800.00	\$88,230.00

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Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6378049 TRF# 498854 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT19/12 10.57
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID
 138 CONANT STREET SALES PRSN PH- TERESA DIFURIA
 BEVERLY, MA 01915
 ORDER # _____ CONTRACT # 6378049 CLASS: NATL. LOCAL REGIONAL
 PRDCT ROMNEY FOR PRESIDENT EST#503 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT17/12 OCT23/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 10.57

REP: TO ROSE
 FR NIKKI
 CREDITED M1AND M2
 NEW TOTAL \$79150 (-24650)
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		300P-400P	30		\$450.00	10/17	10/19	0		W-F	0
PROGRAM : ANDERSON COOPER CON COM1: MAX 2X DAY CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT17												
7	S		400P-500P	30		\$500.00	10/17	10/19	2		W-F	2
PROGRAM : DR OZ CON COM1: MAX 2X DAY CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT17												

2 aired TP chg 11-19p

REP HEADLINE# 6378049 TRF# 498854
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.57
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY CREDIT TAKEN FOR 4 SPOT(S)	30		\$950.00	10/17	10/19	2		W-F	2
11	S		530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY CREDIT TAKEN FOR 4 SPOT(S)	30		\$1,025.00	10/17	10/19	2		W-F	2
13	S		700P-730P PROGRAM : EXTRA CON COM1: MAX 2X DAY CREDIT TAKEN FOR 1 SPOT(S)	30		\$950.00	10/22	10/23	3		M-TU	3
14	S		700P-730P PROGRAM : EXTRA CON COM1: MAX 2X DAY CREDIT TAKEN FOR 1 SPOT(S)	30		\$950.00	10/17	10/19	0		W-F	0
15	S		730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY CREDIT TAKEN FOR 3 SPOT(S)	30		\$1,350.00	10/17	10/19	0		W-F	0
16	S		730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY CREDIT TAKEN FOR 1 SPOT(S)	30		\$1,350.00	10/22	10/23	1		M-TU	1
M1	OK'D	BUY#5	MISSED:W-F/300P-400P OFFER: NONE CMT:WED MOVED TO 10A-12P DUE TO AFTERNOON NLCS GAME. TH-F TP CHG. SEE MG CMT:OFFER. NOT PRE-BOOKED PLS APPROVE.				OCT17(6/WK)		30S	\$450.00	(OCT19/12)	
M2	OK'D	BUY#7	MISSED:W-F/400P-500P OFFER: NONE CMT:TH-F TP CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.				OCT17(4/WK)		30S	\$500.00	(OCT19/12)	

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.57
 *** KVVU-TV ***
 REP HEADLINE# 6378049 TRF# 498854
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D		MISSED: W-F/500P-530P				OCT17 (4/WK)		30S	\$950.00		(OCT19/12)
	BUY#9		W-F/530P-600P				OCT17 (4/WK)		30S	\$1,025.00		
	BUY#11		W-F/700P-730P				OCT17 (6/WK)		30S	\$950.00		
	BUY#14		W-F/730P-800P				OCT17 (3/WK)		30S	\$1,350.00		
	BUY#15		M-TU/730P-800P				OCT22		30S	\$1,350.00		
	BUY#16		M-TU/700P-730P				OCT22		30S	\$950.00		

OFFER: NONE
 CMT: SPOTS N/A DUE TO NLCS GAME & DEBATE. SEE MG OFFER. NOT
 CMT: PRE-BOOKED PLS APPROVE.

OCT/12 79150.00 CONTRACT TOTAL 79150.00
 TOTAL SPOTS 63

Handwritten: 29
 19150
 + 6001850

 81400
 Line 15 spot
 One lined
 10/17
 20
 4SD
 4SD
 1350

 2850
 79150

 81400

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL 0%
 SHARES EST KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6378049 TRF# 498854
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT19/12 11.34
CHANGES ** KVVU-TV ***

13 S 700P-730P 30 \$950.00 10/22 10/23 3 M-TU 3

PROGRAM : EXTRA
CON COM1: MAX 2X DAY
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22

14 S 700P-730P 30 \$950.00 10/17 10/19 0 W-F 0

PROGRAM : EXTRA
CON COM1: MAX 2X DAY
CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT17

15 S 730P-800P 30 \$1,350.00 10/17 10/19 0 W-F 0

PROGRAM : TMZ
CON COM1: MAX 1X DAY
CREDIT TAKEN FOR 3 SPOT(S) MISSED OCT17

16 S 730P-800P 30 \$1,350.00 10/22 10/23 1 M-TU 1

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#5 MISSED:W-F/300P-400P OCT17(6/WK) 30S \$450.00 (OCT19/12)
OFFER: NONE
CMT:WED MOVED TO 10A-12P DUE TO AFTERNOON NLCS GAME. TH-F TP CHG. SEE MG
CMT:OFFER. NOT PRE-BOOKED PLS APPROVE.

M2 OK'D BUY#7 MISSED:W-F/400P-500P OCT17(4/WK) 30S \$500.00 (OCT19/12)
OFFER: NONE
CMT:TH-F TP CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

M3 OK'D BUY#9 MISSED:W-F/500P-530P OCT17(4/WK) 30S \$950.00 (OCT19/12)
BUY#11 W-F/530P-600P OCT17(4/WK) 30S \$1,025.00
BUY#14 W-F/700P-730P OCT17(6/WK) 30S \$950.00
BUY#15 W-F/730P-800P OCT17(3/WK) 30S \$1,350.00
BUY#16 M-TU/730P-800P OCT22 30S \$1,350.00
BUY#13 M-TU/700P-730P OCT22 30S \$950.00
OFFER: NONE
CMT:SPOTS N/A DUE TO NLCS GAME & DEBATE. SEE MG OFFER. NOT
CMT:PRE-BOOKED PLS APPROVE.

M4 UNREST MISSED:BONUS OCT17(2/WK) 30S \$450.00 (OCT19/12)
OFFER:WED/1100A-1200N
CMT:2 SPOTS AIRED FROM LINE 5. TP CHG ON WEDNESDAY 10/17. PLS APPROVE.

M5 UNREST MISSED:BONUS OCT17 30S \$1,350.00 (OCT19/12)
OFFER:WED/730P-800P
CMT:FROM LINE 15 ONE SPOT DID AIR. PLS APPROVE.

OCT16/12 13.21
*** KVVU-TV ***

PROGRAM : NEWS
CON COM1: MAX 2X DAY

REP HEADLINE# 6378049
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT16/12 13.21
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A	30		\$700.00	10/17	10/19	6		W-F	6
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
4			700A-900A	30		\$700.00	10/22	10/23	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
5			300P-400P	30		\$450.00	10/17	10/19	6		W-F	6
PROGRAM : ANDERSON COOPER												
CON COM1 : MAX 2X DAY												
6			300P-400P	30		\$450.00	10/22	10/23	4		M-TU	4
PROGRAM : ANDERSON COOPER												
CON COM1 : MAX 2X DAY												
7			400P-500P	30		\$500.00	10/17	10/19	6		W-F	6
PROGRAM : DR OZ												
CON COM1 : MAX 2X DAY												
8			400P-500P	30		\$500.00	10/22	10/23	4		M-TU	4
PROGRAM : DR OZ												
CON COM1 : MAX 2X DAY												
9			500P-530P	30		\$950.00	10/17	10/19	6		W-F	6
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
10			500P-530P	30		\$950.00	10/22	10/23	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
11			530P-600P	30		\$1,025.00	10/17	10/19	6		W-F	6
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												

11-12P
 N/A

10/19
 3-14

10/18-10/19

REP HEADLINE# 6378049
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT16/12 13.21
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$1,025.00	10/22	10/23	4		M-TU	4
13			700P-730P PROGRAM : EXTRA CON COM1: MAX 2X DAY	30		\$950.00	10/22	10/23	4		M-TU	4
14			700P-730P PROGRAM : EXTRA CON COM1: MAX 2X DAY	30		\$950.00	10/17	10/19	6		W-F	6
15			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$1,350.00	10/17	10/19	3		W-F	3
16			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$1,350.00	10/22	10/23	2		M-TU	2
17			1000P-1100P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$2,150.00	10/22	10/23	4		M-TU	4
18			1000P-1100P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$2,150.00	10/17	10/19	6		W-F	6
19			1000P-1100P PROGRAM : NEWS	30		\$1,500.00	10/20	10/20	2		SAT	2
20			800A-900A PROGRAM : NEWS	30		\$850.00	10/21	10/21	1		SUN	1
21			1000A-100P PROGRAM : NFL FOOTBALL	30		\$7,500.00	10/21	10/21	2		SUN	2

REP HEADLINE# 6378049
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT16/12 13.21
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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22			1000P-1045P	30		\$1,850.00	10/21	10/21	2		SUN	2
PROGRAM : NEWS												

OCT/12			103800.00									
CONTRACT TOTAL												103800.00
TOTAL SPOTS												92

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL 0% KTUD 0%

SHARES EST

SVC- NSI
 DEMOS- RA35+*